



Station Overview

Throughout the rich and colorful world of Hip-Hop, Reggaeton and Latin blends, the Latino Influence has never been properly documented or widely played on commercial radio.

But the wait is over. 103.3 the vibe has been created to play the artists behind the biggest explosion in the music industry today...the Latino influence on Hip-Hop and Reggaeton. 103.3 the vibe is now on air in Oxnard – Ventura ...playing the best Hip-Hop, and more.

103.3 the vibe ...the format combines Spanish and English language Hip-Hop music with disc jockey interaction, also in both languages. It is designed to appeal to an 18-49 year old audience with either language.