



Rico & Mambo's

Annual Advertising Contract

The most powerful force in ADVERTISING is word of mouth...

The most powerful force in ADVERTISING in Ventura, Santa Barbara and San Luis Obispo and Northern LA County is the Rico & Mambo radio show on 103.3 the VIBE.

This annual Rico & Mambo package comes complete with (2) Live Remote Broadcasts and (720)x 60-second spots..

The Package Breakdown:

- § **Category Exclusive Representation of Your Business (Invaluable!)**
- § **Rico & Mambo Commercial Production (Exclusive to Sponsors)**
- § **(720)x 60-second commercials per year (60)x per month**
 - ü (20) 60-second spots, MON-FRI, 6AM-10AM, Rico & Mambo Show,
 - ü (40) 60-second spots, MON-FRI, 5AM-MID
- § **(2)x Two-Hour Live Remote Broadcasts per year including (2) live call-ins per hour during remote.**
 - ü (24) PROMOTIONAL ANNOUNCEMENTS PER REMOTE (48) Total
- § **Quarterly fact-to-face marketing meeting with Rico & Mambo**

Monthly Investment

\$5500 Net to Station

§ \$66,000 Net minimum investment for 52-weeks

Contract is non-cancelable. If client cancels before the end of the contractual agreement, they must fulfill ½ of remainder of contract.