



KHAY Profile

KHAY has been playing Country Music for **THIRTY YEARS**. That's longer than any other radio station on the West Coast. In Ventura County, **KHAY** has consistently been a top rated adult radio station that promotes aggressively to continually increase its loyal audience. **KHAY's** innovative and experienced on-air-personalities keep the station's listeners tuned in with continuous country favorites every hour, along with plenty of listener interactive promotions and contests. **KHAY** is one of the chosen few reporting stations for Radio & Records Magazine and Billboard Magazine.

KHAY's signal is one of the ***MOST POWERFUL*** signals in Ventura County at 39,000 watts and originates 2,000 feet above sea level. As a **KHAY** advertiser, you'll have the **BEST** geographical coverage possible. You can target from Goleta to Canyon Country, Simi Valley to the San Fernando Valley with **YOUR** Advertising message.

KHAY's excellent News Department, in conjunction with its award winning sister station, **KVEN**, is the ***LARGEST, MOST EXPERIENCED AND HONORED*** radio station news department in Ventura County. When news breaks, **KHAY** has it; along with Christopher James' up-to-the-minute **TIME-SAVER TRAFFIC** reports four times an hour during the morning commute. **KHAY's** listeners always get what they count on: ***Great Country Music, News, Weather and Traffic.***

KHAY's listeners represent part of the 25-54 age group, the largest purchasing age group in the United States today. They are educated, affluent professionals whose lifestyles range from three piece suits to blue jeans, and they have the **BUYING POWER TO HELP YOUR BUSINESS GROW!**

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