




Station Profile






is an Adult Contemporary station that plays the music you want to hear most. All Familiar songs continuously researched to give  listeners the songs they never grow tired of listening to.

Artists like...

-  **Dave Matthews Band**  **Sheryl Crow**  **No Doubt**
-  **John Mayer**  **Train**  **Matchbox Twenty**
-  **Alanis Morissette**  **Goo Goo Dolls**  **U2**
-  **Madonna**  **Barenaked Ladies**  **and MORE!!**

Our format appeals to listeners, who like music mixed with a lot of fun and entertainment.

 has an extremely high profile in Ventura County because of our unique approach to radio.  has been a market leader for over a decade, and has developed a loyal audience. This high loyalty factor and attention level created by our programming and promotions make  an outstanding choice for advertisers to present their products.